



# V-500 Visions

Official Publication of the  
Valley City State University  
V-500 Organization

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## 2011-2012 Board of Directors

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Larry Robinson	Alison Kasowski
Kim Hesch	Loree Morehouse

## VCSU Scholarship Auction set for Friday, April 20

The 18th annual VCSU Scholarship Auction, scheduled for Friday, April 20 at the Valley City Eagles Club, is taking on a **50's theme** this year. The Valley City Eagles will take a trip back in time and be transformed into the 50's. All attendees are encouraged to come dressed in keeping with the theme.

Kim Hesch, Assistant Director of Advancement at VCSU, said, "The scholarship auction is the single biggest event in terms of generating scholarship dollars, and it seems to get bigger and better every year."

Tickets to the auction are \$35 each or 2 for \$60 and can be purchased from the VCSU Foundation office by calling 701- 845-7203. Activities kickoff at 5 pm with silent auction, 6 pm with buffet dinner and live auction at 7 pm. This is your chance to bid on some great deals while contributing to a great cause. All proceeds from the auction go directly to V-500 and Century Club scholarships.

## Learn It, Earn It, Return It



### In His Father's Footsteps

VCSU Alum, Rudy Hanson '66, is shown here with a photo of his late father, Russell. Rudy is following his father as a strong supporter of the V-500 Scholarship Program. Russell was a 'pioneer' for V-500, going back to 1972, and one of the first advocates for V-500. He contributed to the program in many ways and was also presented with the President's Distinguished Service Award in 1978 for his service to VCSU and V-500.

A program can benefit from having a catchy slogan, or tagline. Creating a tagline can be a difficult task, as it's hard to construct something simple and short enough for the public to understand and remember. A generous and long-time member of the V-500 program, Rudy Hanson ('66 VCSU alum and retired local school administrator), came up with a slogan that appealed to me the first time I heard it. I wondered if others would feel the power of the statement. Rudy said that VCSU students should remember this simple phrase: **"Learn It, Earn It, Return It"**. Valley City State University provides the tools and opportunities for students to obtain their degree. The degree from VCSU should secure a career that will produce a salary. As VCSU graduates, we should then look at returning the support our University provided, whether that is through time, talent or treasure. A college needs students to survive, but equally important is the allegiance of the alumni that attended the school in years past. It is so exciting to see alum keep in touch, whether they return for homecoming, send an update for the *Bulletin* or pledge a gift to the Foundation. Valley City State University has been "home" to thousands of students, and I hope that promoting this slogan will remind our future alumni to "phone home".

Article written by Alison Kasowski



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**STATE UNIVERSITY**

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<http://alumni.vcsu.edu>

## 1st Annual VCSU Rendezvous Friday, October 19



V-500 is hosting its “1st Annual VCSU Rendezvous”, a fun event to raise awareness of the importance of V-500. We will kick off this brand new event with dueling pianos. The River Rats Dueling Pianos will be bringing their musical comedy act to the Valley City Eagles Club on Friday, October 19, 2012. The VCSU Rendezvous is hosted by V-500 and sponsored by Bank Forward, Invest Forward and Insure Forward. If you have never been to a dueling pianos show, you will definitely not want to miss this opportunity! Details, tickets and reserved tables will be available this summer. VCSU takes on Jamestown College the next day on Shelly Ellig Field at Lokken Stadium, so make it a VCSU weekend.

## Stoudt and Kosel Join V-500 Board of Directors



Casey Stoudt Jr. has recently accepted a position on the Valley City State University V-500 Board of Directors. This is not Casey's first term on the V-500 Board, as he also served 2005-2007. Casey has returned to Valley City to fill the role as Business Manager at Stoudt-Ross Ford.



Trent Kosel will also be joining the V-500 Board of Directors. Trent is a 2011 VCSU graduate. He teaches math and science while coaching junior high football at Northern Cass High School.

## What I Learned In My First Month



December 1, 2011 marked the first day of my newest endeavor at Valley City State University. I moved down the hall from my large office (with a window) in Enrollment Services to a temporary, makeshift cubicle behind Loree's desk in the Foundation Office. Having been an admission counselor for the past three years, I was very comfortable in my position. My new position as Assistant Director of Annual Giving didn't offer the same “comfort” right away. My first few days on the job I asked myself over and over again, “Where am I going to find the money to reach V-500's goal?” I started to feel the walls of my cube closing in on me, and I began to miss the days of comfortable knowledge in my office with a window. After only a few weeks, I started to feel better about my decision because I had already learned the following:

- Fundraising efforts don't materialize instantly, and that's okay
- Community members and businesses in Valley City are extremely generous
- Scholarship money is easier to award than to produce
- VCSU Alumni support their alma mater
- I should not lean on Larry for support on icy sidewalks
- The V-500 Board of Directors are more appreciated than they know
- I do not need a window in my office
- Having faith in VCSU supporters isn't just wishful thinking
- I am motivated by a challenge
- This new chapter for me at VCSU may be the most rewarding of all

## Your Legacy and V-500

The V-500 Scholarship program has benefited over the years from many generous individuals who were dedicated to Valley City State University. These individuals wanted to “Make a Difference” in the life of a student by supporting this important scholarship program. Those individuals have been successful in their support of students at our university. Literally thousands of students have benefited from a V-500 scholarship since the inception of the program in 1972. The V-500 program was there yesterday and it is here today. The question is whether it will be there tomorrow.

In an attempt to answer that question, the VCSU Foundation established the Legacy Society several years ago. The Legacy Society was organized to encourage those who have supported the VCSU Foundation while they were living to put in place a plan to insure that their support continues long after they are gone. They can do so with a charitable bequest. Gifts come in the form of cash, stocks, bonds, life insurance, or a percentage of an estate. The gift is earmarked to the Valley City State University Foundation V-500 scholarship program, unless otherwise specified. Often, individuals will add an addendum to their will and/or estate plan to accomplish this effort. A Legacy Gift to the V-500 program will insure that the students of tomorrow will continue to benefit from the V-500 Scholarship program. It is an investment that will continue to pay dividends long after you are gone.

A gift of this type often comes with attractive tax implications. We encourage anyone considering a gift to the VCSU Foundation Legacy Society for the V-500 Program to consult with their attorney and/or tax advisor to determine the exact impact on your personal tax situation.

Those interested in the Legacy Society are encouraged to contact the VCSU Foundation Office at 1-800-532-8641 or visit us on the web at [alumni.vcsu.edu](http://alumni.vcsu.edu).

## OFFICIAL VCSU LICENSE PLATES – SHOW YOUR VIKING PRIDE!

North Dakota residents and VCSU Viking fans can now order personal Valley City State University license plates for their vehicles.

The VCSU Foundation and the North Dakota Department of Transportation are pleased to provide an opportunity to show your Valley City State University Viking Pride every day as you drive your vehicle around the state and across the country. By supporting this ‘pride promotion’, you also directly support Valley City State University and its V-500 Scholarship Programs.

### It’s Easy. Here’s How it Works!

1. Available to all North Dakota vehicles. Anyone who has a registered North Dakota vehicle can secure a plate. You do not need to be a VCSU alumnus or student.

2. To purchase the VCSU plate, the cost is \$25. The State will return \$15 of this fee to the University. After the initial purchase, you will be assessed an annual VCSU license plate fee of \$25, plus your regular tag renewal fees on your normal anniversary registration statement.

3. There will be five alpha/numeric characters on the VCSU plate, numbered from 36000-36999. You can secure a vanity plate for an additional \$25 fee.

4. How do I order an VCSU license plate?

- Contact ND DOT at (701) 328-2725
- Go online at <http://www.dot.nd.gov/> and click on the “Forms” button on the left side.
- Scroll down to form SFN54397 “Application for Organization Plate”.

**Let’s take  
our Viking  
Pride on  
the road!**



## V-500 Membership Application 2011-12

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Cell Number \_\_\_\_\_

Email \_\_\_\_\_

### Annual Commitment:

- |   |  |
|---|--|
| <input type="checkbox"/> \$200 per year for 5 years   | <input type="checkbox"/> \$2,000 per year for 5 years  |
| <input type="checkbox"/> \$300 per year for 5 years   | <input type="checkbox"/> \$5,000 per year for 5 years  |
| <input type="checkbox"/> \$500 per year for 5 years   | <input type="checkbox"/> \$10,000 per year for 5 years |
| <input type="checkbox"/> \$1,000 per year for 5 years | <input type="checkbox"/> Other (Please specify: _____) |

### Payment Frequency:

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Annual      | <input type="checkbox"/> Quarterly |
| <input type="checkbox"/> Semi-Annual | <input type="checkbox"/> Monthly   |

If you would like to make your payment during a specific month, please list: \_\_\_\_\_

**There are several gifts available as part of your membership. For a list of items please contact the VCSU Foundation Office.**

### Payment Option:

**Check:** Payable to VCSU Foundation/V-500

**Credit Card:**  MasterCard  Visa  Discover  Check here to automatically charge this credit card when payments are due.

**Card #:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_  
Signature on Account

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
3 Digit Validation Code

**Automatic Withdrawal:** Enclose voided check.

I authorize the VCSU Foundation/V-500 to withdraw \$ \_\_\_\_\_ on the 15th of the month to begin in \_\_\_\_\_

\_\_\_\_\_  
Signature on Account

\_\_\_\_\_  
Date





Valley City State University Foundation  
101 College St. SW  
Valley City, ND 58072

**VCSU**



Check out our  
**Giving Opportunities  
with Tax Incentives**  
on our web page at  
<http://alumni.vcsu.edu>.

## Thank You V-500 Supporters!



Long-time V-500 supporter, Marcella Richman '55, was recently recognized for reaching a lifetime giving milestone. Marcella appreciates the importance of the V-500 program and is an inspiration to others.

## Why Support V-500?

*"The V-500 Scholarship program is a win-win opportunity for potential students, VCSU and the Valley City community. The financial support offered assists in increasing and sustaining enrollment. In turn, students have a positive influence on the community whether it be in business, sports, music, entertainment, or religious affiliation.*

*V-500 opens many doors...including the opportunity for Alumni to invest in the future growth of VCSU."*

**Marcella Richman  
'55 Graduate**

*Join V-500 today or renew your membership.  
Enlist a friend, ask them to join our V-500 family.*